

Gavin Duane

Director LocationIQ



Since 1993 Gavin has provided independent advice in the fields of market analysis and strategic research for a wide range of clients in the retail and shopping centre industries. He founded Duane Location IQ in January 2009.

Prior to that time Gavin joined Dimasi Strategic Research as an Associate Director in April 2003. Dimasi Strategic Research was acquired by Pitney Bowes MapInfo in August 2005. Gavin held the role of Director of Client Services for the Strategy & Analytics division until December 2008.

Gavin regularly appears as an independent expert in state planning courts and tribunals, on matters relating to economic impact assessments, retail market definitions, industry trends, market shares, consumer behaviour and their implications.

Areas of Expertise

- **Expert Witness**
- Economic & Social Impact Assessments
- · Retail Feasibility Studies

- Economic Needs Assessments
- Urban Renewal Projects
 - Strategic Retail Planning